



news release

Facebook users take control

- SocialSafe gives Facebook users profile power on and offline -

Surrey, UK, August 3, 2009: Facebook users can now capture their Facebook data and photos then save it onto their own computer in just a few seconds, following the launch of SocialSafe.

SocialSafe is a simple, effective and fun new application that enables Facebook users to manage their Facebook photos, tagged photos, profile information and friends' contact details offline on their computer of choice. This offers Facebook users peace of mind, allowing them to fully enjoy their Facebook connections knowing that they can be accessed whether or not they are online.

Key benefits of SocialSafe include:

Photo collation

Photos stored to an individual's Facebook profile, as well as tagged photos, can be downloaded in a few seconds with a single click. This avoids the time-consuming process of downloading each photo or album one at a time.

Data backup

SocialSafe enables users to store and access their valuable Facebook data on their own computer. This includes data relating to friends that was linked to the original profile. Photos can then be rebuilt onto a Facebook profile at a future date should a Facebook account be lost, hacked or deactivated and friends can be easily re-invited.

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Julian Ranger from SocialSafe explains:

“Facebook rightly encourages its users to look after their own data. Facebook is an outstanding social network and over 250 million of us use it. However, data losses can happen, accounts can be hacked and users do choose to stop using their accounts. Currently, there is no specific Facebook owned facility to enable users to save and manage their variety of Facebook data offline. SocialSafe meets this requirement.”

SocialSafe can be purchased currently for a single payment of just £1.99 with no lengthy [registration](#) process.

Video to see how to use SocialSafe:

<http://www.socialsafe.net/tour>

Editors Notes:

SocialSafe offers a simple, fun and effective solution for Facebook users. It allows them to download all their photos, including any that they have been tagged in, see snapshots of friends found & lost over time and safeguard all these important things by backing them up to a computer of their choice. All it takes is a single ‘click’ to capture all their Facebook information within seconds. Significantly there is no long initial registration stage - the entire process is completed in a matter of minutes.

SocialSafe is a joint venture between [iBundle](#) (innovation hub for software and web companies providing innovative new tools and services for their target markets) and [1minus1](#) (creative web design & development agency). The SocialSafe team has many years of experience and success in providing reliable products and services with expertise incorporating the fields of communications & security, web, technical build, and marketing.

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To find out more about SocialSafe, visit the website: www.socialsafe.net